

MELODY BURRI

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Summary

- Award-winning journalist, reporter, blogger,
- Creative communicator, writer, photographer, graphic designer and event and media producer
- Visionary leader, skillful team director, professional one-on-one coach
- Exceptional collaborator, problem-solver, planner, developer of win-win solutions
- Passionate, innovative strategist for promoting and organizing events, initiatives, businesses and non-profits
- Ordained pastor, teacher, public speaker, panelist

Relevant Skills

JOURNALISM

- Covered breaking news, government, politics, education, community issues, business, courts, events, personality profiles and features
- Designed weekly community paper, and provided content, photos
- Revised, amplified press releases from multiple sources to elevate quality and catch readers' interest
- Produced photos, galleries, illustrations and videos to accompany stories

PHOTOGRAPHY

- Captured notable people, unforgettable characters, milestone events, gala celebrations and everyday life in color and black and white digital photographs
- Enhanced quality raw shots through digital editing
- Specialized in photo essays, artistic studies, spontaneous action and candid shots

CREATIVE COMMUNICATION

- Created images, crafted text and designed layout for print and electronic media and web to promote a large variety of organizations, ministries and major events
- Wrote, edited and produced more than 125 two- to 4-minute videos promoting ministries, organizations and events, illustrating teaching themes, and assimilating guests using Adobe Premier and Final Cut Pro
- Experimented and developed alternative formats for video spots including man-on-the-street interviews, music videos, journalistic interviews and video/photo essays
- Wrote and produced original curriculum and collateral material for volunteer training
- Directed and coached more than 120 actors, spokespersons, ministry leaders and volunteers to articulately and effectively communicate their dramatic role or ministry message

Major Events

- Planned/produced more than 40 large scale public events for crowds of 500-2000, including concerts, community open houses, seasonal productions, interactive family experiences and theatrical productions
- Planned/produced more than 20 intimate artistic events, including coffee houses, art shows, artist café, theatre in the round
- Planned/ produced more than 750 worship services utilizing music, drama, video, digital slide shows, live image magnification and teaching, involving 30-50 volunteers each

Volunteer Coordination

- Recruited, equipped, trained and supervised multiple ministry teams serving on a weekly basis and involving more than 200 volunteers
- Wrote training materials and led seminars for volunteers in various serving areas and artistic disciplines
- Hosted guest artists for coaching, training events and seminars

Employment History

2017-present Freelance writer, graphic designer, web developer, social media wrangler for area non-profits and small businesses

2017-present Freelance reporter, photographer for Messenger Post Media, 55Plus, In Good Health

2017 Ontario County 911 Center

2010-2017 Reporter, photographer for Messenger Post Media

2000-2009 Freelance photographer for multiple public events, concerts, services and productions, Canandaigua, NY

1984-2009 Worship Arts Pastor, Crosswinds Wesleyan Church, Canandaigua, NY

Education

Graphic Arts Studies — Finger Lakes Community College, Canandaigua, NY, 2009

Certificate of Ordination — The Wesleyan Church International, Indianapolis, IN, 2002

Bachelor of Music — Crane School of Music, SUNY Potsdam, Potsdam, NY, 1979

Applied Music Undergraduate Studies — Peabody Conservatory, Baltimore, MD, 1978

Online

melodyburri.zenfolio.com/ (photography)

www.melodyburri.com/ (services, examples of images)

www.MPNnow.com (writing, photography)

<https://lighthillhome.org/> (webmaster, photography)

[Melody Burri on Instagram](#)

[Melody Burri on Twitter](#)